

Press release

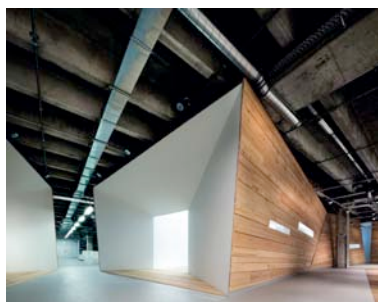
July 14, 2015

## **GDC\_KreativLAB is being awarded a prize** **Creative labs granted "ICONIC AWARDS 2015 – Winner"**

FRANKFURT. Promoting new and non-conventional ideas wasn't the intention of the client, the Gries Deco Company, alone. Creative design and materialisation thereof has been awarded a re-known prize. The project GDC KreativLAB realized by the architecture office schöne räume has been nominated "winner" by the seven-expert jury of ICONIC AWARDS 2015 within the category Interior Corporate. For the intelligent combination of material, surface area, of light, acoustic and haptic. In a former logistics centre in Niedernberg/Germany store areas were transformed to a new and attractive working environment. Design focussed on provision of modern, creativity promoting inner room areas.

"We are much delighted about the award granted by the German Design Council. And do understand the award of excellence as incentive for design and materialisation of further successful projects" stated Ralf Böckle, owner of schöne räume. Since 2013 the German Design Council annually rewards performance of excellent design, visionary buildings and relevant contemporary developments in the fields of architecture, construction and industry. Henceforth, the so-called trend-labs belong to it. Three folded volumes are to form an ensemble within the central axis, the room-in-room areas represent the centre of the 2nd floor. The structures comprise two creative labs at the northern and southern end, respectively, as well as an ID:pool in the centre.

The official presentation of the award will take place at beginning of October 2015 at the Pinakothek of Modern Art in Munich during the fair Expo Real.



Source of photographs: schöne räume | architektur innenarchitektur  
Photographer of GDC\_KreativLAB: Oliver Tamagnini

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